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## ESTATE AGENT KNOCKED OUT BY LMS BOXING PRIZE

**LMS, the market-leading HIP provider, has today announced the winner of its competition to see Ricky 'The Hitman' Hatton live in action in Las Vegas. Ed Pitcher, an estate agent from Dorset, is the boxing fanatic who will be whisked to Las Vegas next week to watch Hatton face 'Pretty Boy' Floyd Mayweather.**

LMS challenged Estate Agents and Brokers to win 2 places in a competition to see the 'global sporting event of the year', and were hit with over 1000 entries. After entering the prize draw on [www.lms.com](http://www.lms.com) an individual's winning odds were shortened by every HIP instruction that they passed to LMS during the period. The winner chosen at random by Peter Bolton King, CEO of the NAEA was Ed Pitcher, 23, from Southbourne.

The prize, worth over £6,000, includes five nights' accommodation at the MGM Grand Hotel, category one tickets to the fight, and access to the Team Ricky after-party.

The ecstatic winner commented:

"I'm a huge boxing fan, and when I saw this competition I started doing everything I could to win. I've been constantly impressed by LMS as a company, and have always used them to provide my HIPs for my clients- winning this competition is a brilliant added extra. I can't believe that I am going ringside in Las Vegas all thanks to LMS' service- I might have to rename Ricky Hatton 'The HIP- man!'"

Dominic Toller, Director of Marketing and New Business, LMS, commented:

" We were floored by the fantastic response to this competition. I'm delighted that such a dedicated boxing fan as Ed has clinched the prize. I'm sure that Ed will enjoy the amazing atmosphere at the fight, and I'm glad that his clients have been so happy with our HIP packages- we aim to keep our competitors on the ropes with our great consistent service!"